

NEWSLETTER

2024 - 25 VOLUME 3



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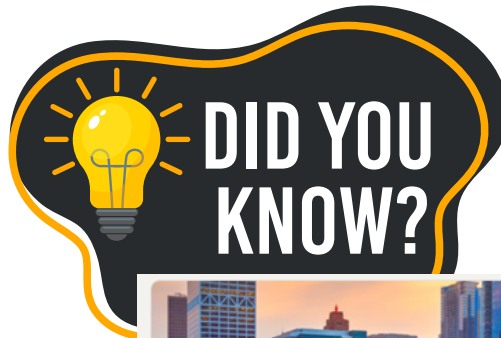
JOIN US AT AN UPCOMING MEETING:

Lunch

PURE WATER SYSTEMS FOR HEALTHCARE
PRESENTED BY BRIAN SODERHOLM

FEBRUARY 12, 2025
FEBRUARY 13

THIRSTY GOAT, FITCHBURG
MSOE CAMPUS, MILWAUKEE



ASPE WI IS ON LINKEDIN!
BE SURE TO FOLLOW
AND STAY CONNECTED.



FROM THE PRESIDENT'S DESK

BY: JON MILLARD, PE



Happy New Year!

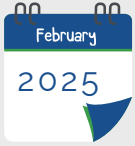
I hope everyone was able to enjoy some well-deserved time off for the holidays.

I'm excited for what the new year will bring. Looking ahead in our ASPE schedule, we have some really exciting technical meetings coming up over the next few months. I hope to see lots of you at our upcoming meetings. Yet again this year, we will be partnering with PHCC for a joint product show and education seminar in April. I really enjoyed learning from the speakers and networking with several ASPE members, as well as plumbing contractors. This year's product show is going to have some great topics and speakers and I'm really looking forward to attending again this year.

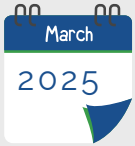
Again, happy new year to all, and I look forward to seeing you at an upcoming meeting!

Upcoming Events

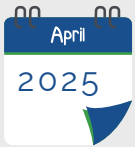
VISIT ASPEWI.ORG TO SIGN UP



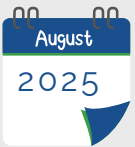
12 | LUNCH MEETING | MADISON
13 | LUNCH MEETING | MILWAUKEE



12 | LUNCH MEETING | MADISON
13 | LUNCH MEETING | MILWAUKEE



10 | ASPE WI & PHCC JOINT PRODUCT SHOW & EDUCATIONAL SEMINAR



21 | ASPE WI GOLF OUTING | BROADLANDS GOLF COURSE

ASPE '24 Chapter
Award of Merit

2023 – 2024 Recipient



PLUMBING INDUSTRY EXPERTISE PERSONIFIED



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& JOE HERKOWSKI

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PROUD TO REPRESENT THESE LEADING MANUFACTURERS



PROUD MEMBER



LEARN MORE BY FOLLOWING HSA ON SOCIAL! [in](#) [f](#) [@](#) [X](#) [d](#) [v](#)

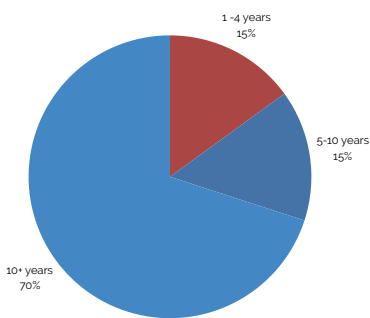
LET'S GET TECHNICAL WITH VP TECH

BY: JUSTIN MONK, D.E.S.

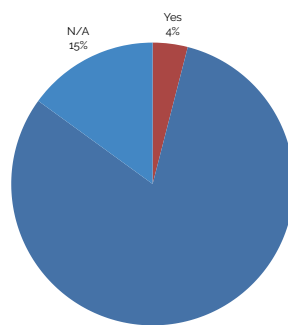


THE RESULTS ARE IN!

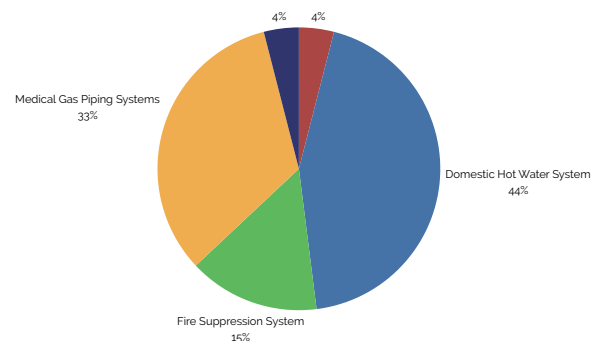
Many are familiar with that phrase from last November, eagerly waiting to hear the results from the of the many elections throughout the country. What did they say as to the thoughts of the voters, the direction of an individual community, city, county, commonwealth (a very loose term for state) or country? For an ASPE-Wisconsin newsletter we will not be talking politics, but PLUMBING! Below are the RESULTS from our survey send out in October 2024, which gives us an idea of what's on the minds of ASPE-Wisconsin members.



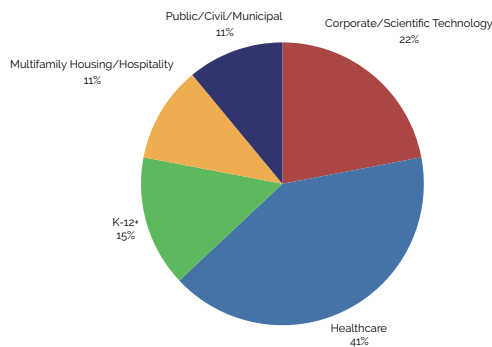
How many years have you been designing plumbing systems?



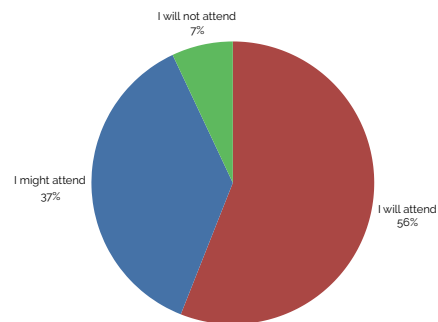
Are you interested in partnering with ASPE as a mentor?



What design topics are you interested in or would like to learn more about?



In what industry are most of your designs?



How likely will you attend an ASPE WI monthly meeting this year?

Apart from the pie-chart questions was one that asked what would make attending an ASPE-Wisconsin monthly technical presentation meeting more appealing? For our Chapter's monthly technical presentation meeting are one of the main contributions that ASPE-Wisconsin makes to your career and professional growth. The RESULTS indicate that having a chapter meeting closer to some of the members outside of the highly member populated Milwaukee and Madison areas would be appreciated. AND WE HEARD YOU! Arrangements are made to introduce a technical presentation meeting closer to the Fox Valley region of the state to allow more to benefit for their membership in ASPE-Wisconsin.

GET OUT THE VOTE! MAKE YOUR VOICE HEARD! VERY VOTE MATTERS! Again, similar phrases from last November. So how did ASPE-Wisconsin do? Did the majority of our members allow their voices to be heard? The RESULTS indicate that out of the 120 full and associate members that are in-design related employment, 27 participants. That's 22.5%. There are many factors that could have contributed to the low turnout, but we are appreciative the responses that we did receive. In the weeks to follow, ASPE-WI will re-send out the survey to allow our voices to be heard again, while noting the clear direction of the RESULTS of our survey.

I would like to express my appreciation and gratitude for all that were able to take the survey and to those that area able to attend / support our monthly technical presentation meetings. The importance of our design profession as plumbing engineers, designers and manufacturers / representatives are ever increasing as drinking water, sanitary / industrial waste and other pollutants effects the public's health. May ASPE-Wisconsin continue to assist you in your responsibilities in the advancement of the science of plumbing engineering and design, your professional growth, and to the health, welfare, and safety of the public.



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- **Stable**, long-term, warranted performance



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MONTHLY MEMBERSHIP UPDATES

BY: RICH DAVISON

Happy New Year fellow ASPE members! I hope your 2025 is getting off to a good start. We have a lot planned to get our year moving with great education and networking opportunities. Many of you are renewing your membership soon.

MEMBER BENEFIT TIP #10 - MEMBERSHIP RENEWAL ASPE has made it easier than ever to renew your membership. Log in to aspe.org as you ordinarily do and then to the left of the login button is a green "Join/Renew" button. Just click and you'll be renewed in no time. NOTE: If you have lapsed for more than 90 days, your account was purged from the membership database and you will need to reapply for membership.

Thank you for keeping your membership current!

Happy Birthday

Shane Creger
Bryan Fonseca
Daniel Friedrich
Anthony Luciano
Tracy Michaels
Douglas Nelson
R.D. Ruffin
Kay Schindel
Tim Schroeder
TJ Smith
Bruce Weiss
Josh Wilson



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state
WATER HEATERS

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MONTHLY MEETING ATTENDANCE



NOVEMBER 2024

MADISON

AARON BOCK
CHIP BRUNSWICK
JACOB MERINO
KYLE DAILEY
AARON KILBURG
LANCE TRIBBETT
TRAVIS BUCKHOLZ
MIKE AUMANN
TRAVIS BUCHHOLZ
RICH DAVISON
CHAD FABER
TARA JENSEMA
JEROTT HOLZ
AARON KILBURG
DOUGLAS NELSON
BILL PANFIL
SCOTT PETERSON
SAM REED
JERRY THOMPSON
JOHN PRITCHARD (SPEAKER)

MILWAUKEE

JESSICA CULVER
JUSTIN DAVIS
ALEX FEUDNER
LOUIS HALPERIN
MACEN LEONARDI
ALAINA MICHELS
JONATHAN MILLARD
JUSTIN MONK
BILL PANFIL
GREG PARDUE
MADELINE SHIMOTA
BOB TAYLOR
STEPHANIE TESCH
CHAD WETZEL
ADAM POHLMAN
JOHN PRITCHARD (SPEAKER)



DECEMBER 2024

ANTONIO ALVARADO
JOEL CLARY
ALEC COWAN
PAUL GINTER
JILL IMIG
JONATHAN MILLARD
JUSTIN MONK
BILL PANFIL
SCOTT PETERSON
AMANDA SCHULZ
BILL WOHLKE (SPEAKER)

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How you heat your water matters®

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W I S C O N S I N

Affiliate Sponsorship Program

Platinum Sponsorship

\$1,620/year (a \$1,990 value), Includes:

- One (1) individual Affiliate Membership
- Ten (10) meeting vouchers
- A full page advertisement in the newsletter
- Line card posted on ASPE WI Website
- A hole event sponsorship at the ASPE WI Golf Outing
- A tee box sponsorship at the ASPE WI Golf Outing
- A foursome (pre-paid) at the ASPE WI Golf Outing

The following can be added to any package:

- Full page **\$697**
- 1/2 page **\$399**
- 1/4 page **\$214**
- A foursome (pre-paid) at the ASPE WI Golf Outing, including dinner for four **\$600**
- Tee Box sponsorship at the ASPE WI Golf Outing **\$100**
- Hole Event sponsorship at the ASPE WI Golf Outing **\$150**

*The term 'year' is defined from the beginning of September through August of the following year.

Contact: Jill Imig - Newsletter Editor
jimig@hga.com

Mark Dahl - Treasurer
mdahl@hydro-flo.com

Gold Sponsorship

\$747/year (a \$820 value), Includes:

- One (1) individual Affiliate Membership
- Five (5) meeting vouchers
- A 1/2 page advertisement in the newsletter
- Line card posted on ASPE WI website
- A tee box sponsorship at the ASPE WI Golf Outing

Silver Sponsorship

\$567/year (a \$710 value), Includes:

- One (1) individual Affiliate Membership
- Five (5) meeting vouchers
- A 1/4 page advertisement in the newsletter
- Line card posted on ASPE WI website
- A tee box sponsorship at the ASPE WI Golf Outing



Newsletter Advertisement

Full Page Advertisement

\$750/year, Includes:

- One (1) full page color advertisement in the ASPE WI Newsletter issued electronically on a monthly basis
- Line card posted on ASPE WI website

1/2 Page Advertisement

\$430/year, Includes:

- One (1) half page color advertisement in the ASPE WI newsletter issued electronically on a monthly basis
- Line card posted on ASPE WI website

1/4 Page Advertisement

\$230/year, Includes:

- One (1) quarter page color advertisement in the ASPE WI newsletter issued electronically on a monthly basis

Line Card on Website

\$90/year, Includes:

- Your companies line card located on the ASPE WI Website

Additional advertisements can be added at the following:

- Full page **\$697**
- 1/2 page **\$399**
- 1/4 page **\$214**
- A foursome (pre-paid) at the ASPE WI Golf Outing, including dinner for four **\$600**
- Tee Box sponsorship at the ASPE WI Golf Outing **\$100**
- Hole Event sponsorship at the ASPE WI Golf Outing **\$150**

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mdahl@hydro-flo.com



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