

# NEWSLETTER

2024 - 25 VOLUME 1



WISCONSIN

## CHAPTER OFFICERS

### PRESIDENT:

Jon Millard, PE.  
president@aspewi.org

### VICE PRESIDENT, TECHNICAL:

Justin Monk

### VICE PRESIDENT, LEGISLATIVE:

Aaron Bock, PE.

### VICE PRESIDENT, MEMBERSHIP:

Rich Davison

### ADMINISTRATIVE SECRETARY:

Stephanie Tesch

### CORRESPONDING SECRETARY:

Brian Goglia

### TREASURER:

Mark Dahl

### AFFILIATE LIAISON:

Amanda Schulz

### NEWSLETTER EDITOR:

Jill Imig, PE.  
newsletter@aspewi.org

### ASPE YOUNG PROFESSIONALS LIAISON:

Evan McSorley

### WOMEN OF ASPE LIAISON:

Amanda Schulz

### WEBMASTER:

Jon Millard  
Jill Imig

## JOIN US AT AN UPCOMING MEETING:

# LUNCH

### MADISON

OCTOBER 16, 2024  
12:00 PM - 1:00 PM

THIRSTY GOAT  
3040 CAHILL MAIN  
FITCHBURG, WI 53711  
DIRECTIONS

### MILWAUKEE

OCTOBER 17, 2024  
12:00 PM - 1:00 PM

MSOE CAMPUS CENTER  
1033 N BROADWAY  
MILWAUKEE, WI 53202

# LUNCH

#2024ASPEexpo

ASPE Convention & EXPO '24  
Columbus, OH October 18-23

Join the Wisconsin Chapter in Columbus

expo.aspe.org  
Use promo code: INVITE24

# FROM THE PRESIDENT'S DESK

BY: JON MILLARD, PE



Happy September!

I'm excited to be writing my first newsletter article as the new President of the ASPE Wisconsin chapter. I'm looking forward to this new adventure and all the great things we'll do as a chapter over the next year. None of this would be possible without the involvement from all of my fellow board members, and our affiliate partners who help keep this chapter running. I appreciate each and every one of you!

One of our initiatives for the next year is to focus on our membership and making sure that our members are getting the most value out of their membership in ASPE. One of the first things we've done is we have made **both our lunch and dinner meetings free to attend for members**. Another thing we're doing is trying to bring a variety in meeting locations; for our lunch

meetings, we're planning on hosting them at several local engineering firms, as well as a few meetings on MSOE's campus. We're hoping that these changes will encourage more engineers and designers to attend our in-person meetings.

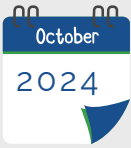
The networking that comes from attending these in-person meetings is invaluable. I can't tell you how many different informal conversations I've had that relate to how other engineers model things in Revit, how they design different systems, and deal with different requirements in various jurisdictions. I'd strongly encourage attending one of our upcoming meetings.

Another way we're making strides to give back to our members is by sponsoring the costs of two members to attend the national convention this fall. I sent out an email to all of our members back in August to enter their names in a random drawing, and I'm pleased to announce that Richard Koenig and Doug Nelson have won the drawing! I'm looking forward to attending the convention in Ohio next month and hope to see lots of our members in attendance there. If you are attending the convention and would like to be included in any chapter activities, please let me know.

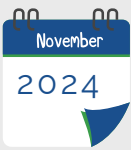
Finally, one more way we're continuing to give back to our membership is with the ASPE WI Chapter scholarship. **We will be giving out two \$1,500 scholarships to deserving students studying an engineering degree**. Chapter members and their immediate family are eligible to apply for this scholarship (this includes student members). More information and the scholarship application can be found on the chapter website.

# Upcoming Events

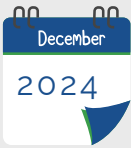
VISIT [ASPEWI.ORG](https://ASPEWI.ORG) TO SIGN UP



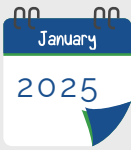
16 | LUNCH MEETING | MADISON  
17 | LUNCH MEETING | MILWAUKEE  
18-23 | CONVENTION & EXPO | COLUMBUS, OHIO



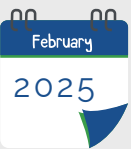
20 | LUNCH MEETING | MADISON  
21 | LUNCH MEETING | MILWAUKEE



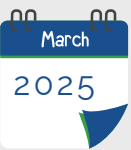
12 | DINNER MEETING



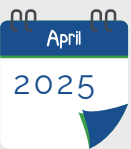
15 | LUNCH MEETING | MADISON  
16 | LUNCH MEETING | MILWAUKEE



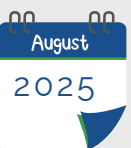
12 | LUNCH MEETING | MADISON  
13 | LUNCH MEETING | MILWAUKEE



12 | LUNCH MEETING | MADISON  
13 | LUNCH MEETING | MILWAUKEE



10 | ASPE WI & PHCC JOINT PRODUCT SHOW & EDUCATIONAL SEMINAR



21 | ASPE WI GOLF OUTING | BROADLANDS GOLF COURSE

# TOUCHING BASE WITH VP LEGISLATIVE

BY: AARON BOCK, PE



Hello everyone,

I hope everyone had a great summer and is easing into the fall season. As some of you know, the biggest event of my summer was a job change in mid-July after spending a cumulative 17 years and change with my last employer. As someone who doesn't change jobs much, it was a process that I had to relearn some aspects of. While I have an upcoming article in Plumbing Engineer Magazine about how to navigate a job change, I'd like to share a few of the lessons I learned while they're still fresh in my mind.

- If you're going to do it, go all-in, but be aware of the time commitment. Polishing up my resume, reaching out to my contacts at prospective firms, coordinating interviews during normal work hours, and running comparisons became a job on its own. For almost two months, most of my waking hours outside company time were spent on everything involved with finding my next employer.
- Lean on your professional contacts for support. These folks can not only help you prepare and navigate the process, but they can also be great resources in finding job openings that you might not otherwise see.
- You are your own best advocate. Recruiters can certainly help find job openings that aren't visible to everyone, but they don't know you like you do and they ultimately work for prospective employers and on commission. You'll give a prospective employer a much better picture of who you are, what you've done, and what you want to do than a recruiter can.
- You're interviewing them as much as they're interviewing you. Go into an interview knowing what's important to you and craft your questions to them around that. Pay attention to factors outside the monetary ones, like work culture, co-worker personalities, office environment, prospective projects, advancement opportunities, and other things that might be important to you. Starting the process with knowing what's important to you and seeing what you can learn about it in interviews and other correspondence will help you make the best decision.
- Be patient. I thought the whole process would take about a month start to finish, and it took over double that. I waited to get all offers in hand before making a decision, even though I was eager to move on in month two. I was glad I waited once I compared everything. While I had offers from some great companies, the last one I got turned out to be the best and was the one I ultimately went with.

On a final note, if you're going to the Expo & Convention in Columbus, be sure to let someone on the Board know. Hope to see you there.

# LET'S GET TECHNICAL WITH VP TECH

BY: JUSTIN MONK



## Thank You, Thank You, Thank You.

I want to take this time in my first Newsletter article to the ASPE-WI chapter to thank you for selecting me as your Vice President of Technical and to introduce myself to those that may not know me.

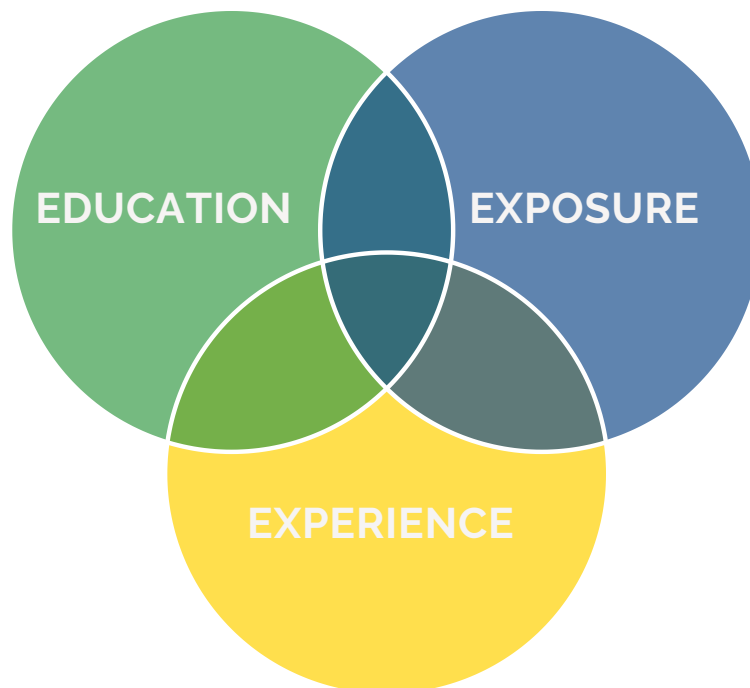
Education, Experience, and Exposure has been a foundation of my plumbing engineering and design journey.

**Education:** I started out attending a technical high school, Milwaukee TECH, majoring in its plumbing and technical design curriculums. Soon after I was at the University of Wisconsin – Milwaukee for Architecture and Urban Planning, only to stop in my sophomore year from seeing the success of my twin

brother, Micah, who took up the plumbing trades after high school.

**Experience:** Over 10 plus years in the buildings trades I enjoyed positions as a plumber, plumbing designer, and project manager. I found my way back in school by attending Waukesha Country Technical College merging my practical knowledge with engineering theory and fundamentals.

**Exposure:** Joining engineering firms where achieving the client's strategic initiatives, goals and objectives was the bases of design in lieu of code minimum. This allowed my passion of design to flourish while designing plumbing, fire protection, medical gas and process piping systems for various industries.



The result of the three E's, education, experience, and exposure is engagement. I find myself here as your VP of Technical, fully engaged in promoting your professional growth. My ask of you and that of the ASPE-WI Board of Directors is the same, engagement, to the degree that you are able for the 2024-25 year. As a first step to our engagement as ASPE-WI members please share your thoughts in a brief survey later this month to better understand what you want of ASPE-WI. Please watch your emails for future ASPE-WI email correspondences. We are eager to hear from you and to share those results with the chapter.

I'm looking forward to this year and to getting to know more of you personality at ASPE-WI events and technical lunch / dinner meetings! Thank you again for your support and your continue engagement with ASPE-WI!

# MONTHLY MEMBERSHIP UPDATES

BY: RICH DAVISON

Wow- The ASPE Expo is Less than a month away! One of the best ways you can get true value out of your ASPE membership, is attending the Expo! Making contacts, see new products, attending very informative presentations are just some of the great things that will come out of your attendance. If you haven't already made plans to go, please give strong consideration in doing so. It will be worth your time and investment.

**Please welcome our newest members of Wisconsin ASPE:  
Chris Brueggeman and Ben Janik from Excel engineering in Fond du Lac.**

## Happy Birthday

Griffith Sellnow  
Michael Aumann  
Hussein Badani  
Jerry Albright  
Jessica Westfahl  
Cory Powers  
Joseph Herkowski  
Jason Schnell  
Bill Panfil  
Noam Levy  
Joanne Carroll  
Jennifer Block  
Joseph Behmke  
Ryan Johnson  
Ryan Lippert

## MEETING ATTENDANCE

SEPTEMBER 2024

### MADISON

MEMBERS:

AARON BOCK  
TRAVIS BUCHOLZ  
JOEL CLARY  
RICH DAVISON  
JARED FREYE  
DOUGLAS NELSON  
GREG PARDUE  
SCOTT PETERSON  
JAMES PRISBY  
SAM REED  
GORDON TAI

GUESTS:

DAN WOJCIECHOWSKI  
BOB TAYLOR  
AARON KING (SPEAKER)

### MILWAUKEE

MEMBERS:

JUSTIN MONK  
MARK DAHL  
A.J. HACKBARTH  
PAUL GINTER  
RAY SCHWALBE  
MACEN LEONARDI  
STEPHANIE TESCH  
JONATHAN MILLARD  
ALAINA MICHELS  
LOUIS HALPERIN  
JUSTIN SARTLER  
ZAC ROCKENDORF

GUESTS:

JOSH PEDRAJA  
AARON KING (SPEAKER)



W I S C O N S I N

# Affiliate Sponsorship Program

## Platinum Sponsorship

\$1,620/year (a \$1,990 value), Includes:

- One (1) individual Affiliate Membership
- Ten (10) meeting vouchers
- A full page advertisement in the newsletter
- Line card posted on ASPE WI Website
- A hole event sponsorship at the ASPE WI Golf Outing
- A tee box sponsorship at the ASPE WI Golf Outing
- A foursome (pre-paid) at the ASPE WI Golf Outing

The following can be added to any package:

- Full page **\$697**
- 1/2 page **\$399**
- 1/4 page **\$214**
- A foursome (pre-paid) at the ASPE WI Golf Outing, including dinner for four **\$600**
- Tee Box sponsorship at the ASPE WI Golf Outing **\$100**
- Hole Event sponsorship at the ASPE WI Golf Outing **\$150**

\*The term 'year' is defined from the beginning of September through August of the following year.

**Contact:** Jill Imig - Newsletter Editor  
jimig@hga.com

Mark Dahl - Treasurer  
mdahl@hydro-flo.com

## Gold Sponsorship

\$747/year (a \$820 value), Includes:

- One (1) individual Affiliate Membership
- Five (5) meeting vouchers
- A 1/2 page advertisement in the newsletter
- Line card posted on ASPE WI website
- A tee box sponsorship at the ASPE WI Golf Outing

## Silver Sponsorship

\$567/year (a \$710 value), Includes:

- One (1) individual Affiliate Membership
- Five (5) meeting vouchers
- A 1/4 page advertisement in the newsletter
- Line card posted on ASPE WI website
- A tee box sponsorship at the ASPE WI Golf Outing



# Newsletter Advertisement

## Full Page Advertisement

\$750/year, Includes:

- One (1) full page color advertisement in the ASPE WI Newsletter issued electronically on a monthly basis
- Line card posted on ASPE WI website

## 1/2 Page Advertisement

\$430/year, Includes:

- One (1) half page color advertisement in the ASPE WI newsletter issued electronically on a monthly basis
- Line card posted on ASPE WI website

## 1/4 Page Advertisement

\$230/year, Includes:

- One (1) quarter page color advertisement in the ASPE WI newsletter issued electronically on a monthly basis

## Line Card on Website

\$90/year, Includes:

- Your companies line card located on the ASPE WI Website

Additional advertisements can be added at the following:

- Full page **\$697**
- 1/2 page **\$399**
- 1/4 page **\$214**
- A foursome (pre-paid) at the ASPE WI Golf Outing, including dinner for four **\$600**
- Tee Box sponsorship at the ASPE WI Golf Outing **\$100**
- Hole Event sponsorship at the ASPE WI Golf Outing **\$150**

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